

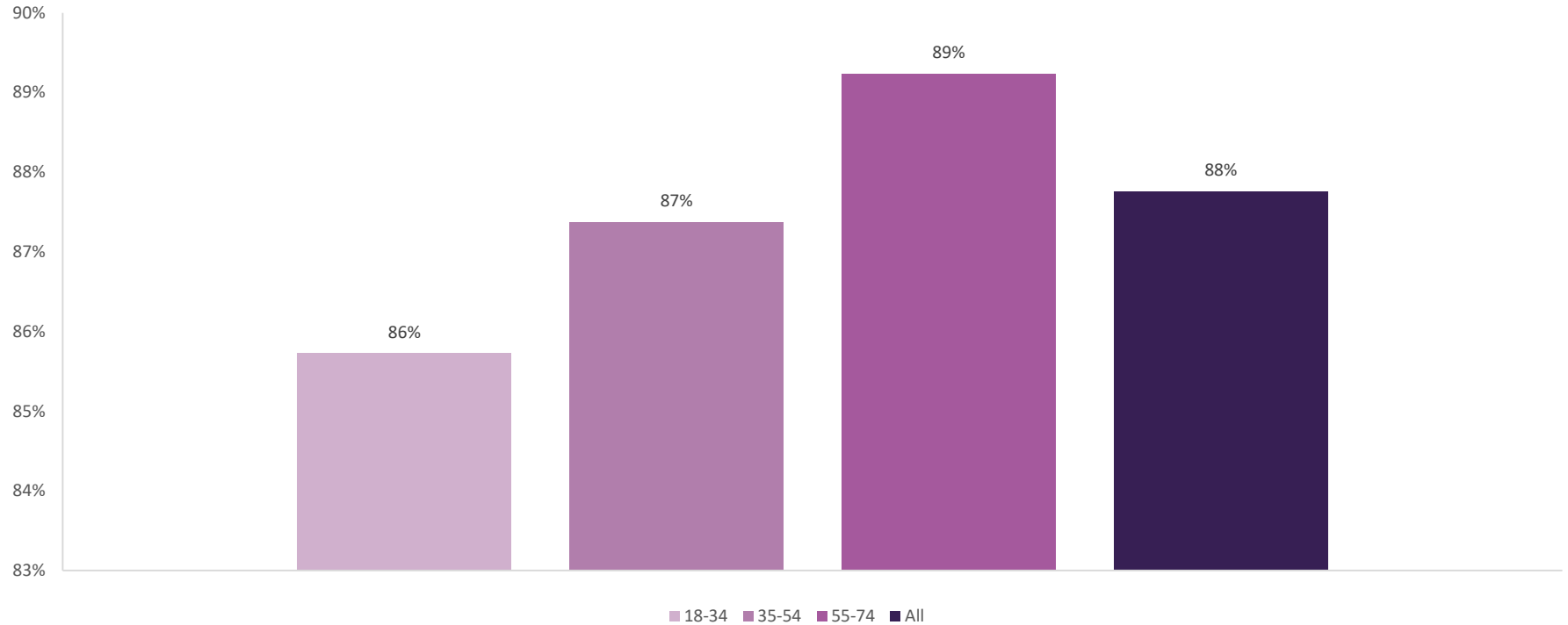
savvy

Christmas 2019

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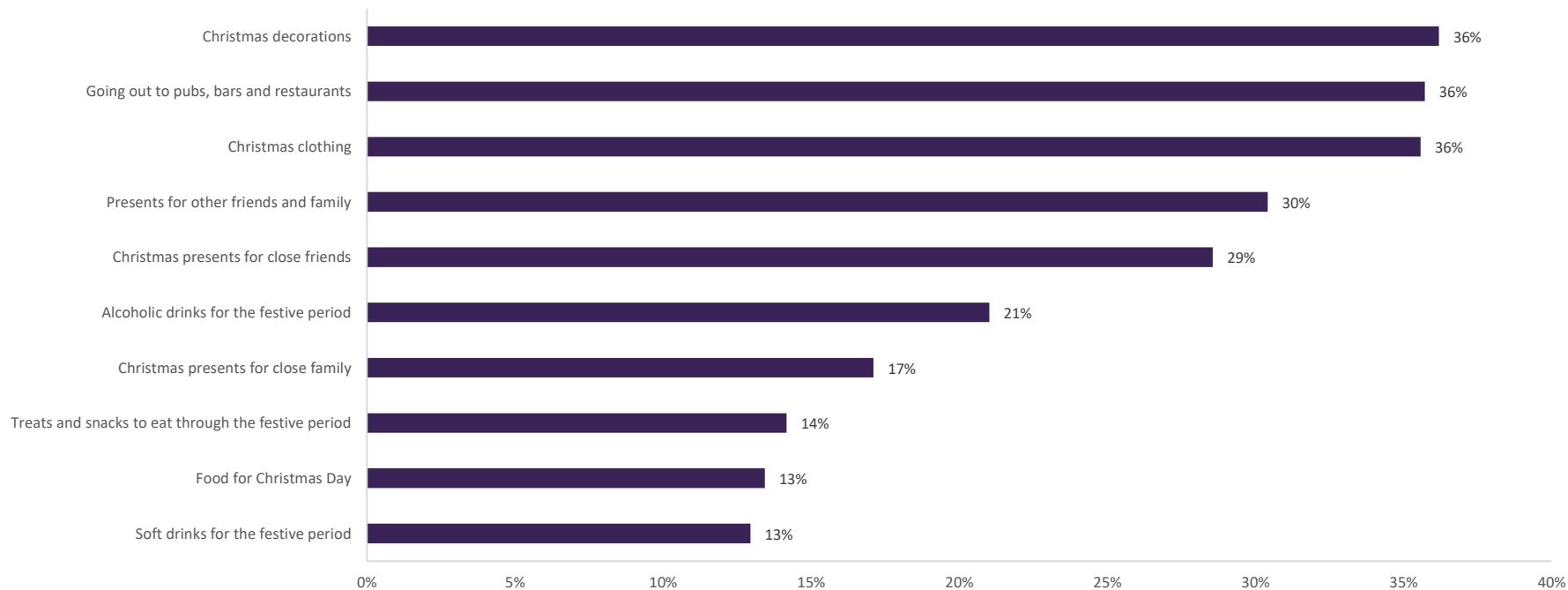
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CHRISTMAS CELEBRATIONS



HOW LIKELY ARE YOU/YOUR FAMILY TO CELEBRATE CHRISTMAS? LIKELY
BASE: 998 UK SHOPPERS
SOURCE: SAVVY SHOPPER PANEL, 2019

SPEND LESS

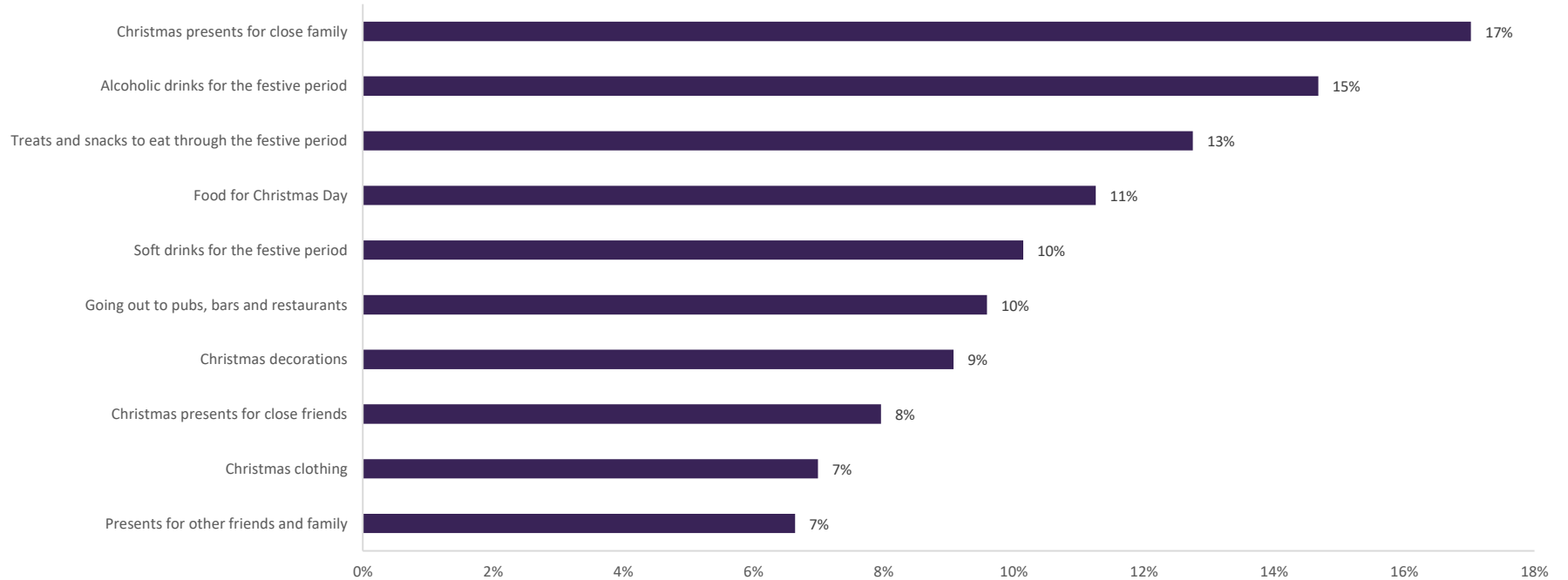


FOR EACH OF THE FOLLOWING PLEASE STATE WHETHER YOU THINK YOU'LL SPEND LESS, ABOUT THE SAME OR MORE THAN LAST YEAR: SPEND LESS

BASE: 858 UK SHOPPERS

SOURCE: SAVVY SHOPPER PANEL, 2019

SPEND MORE

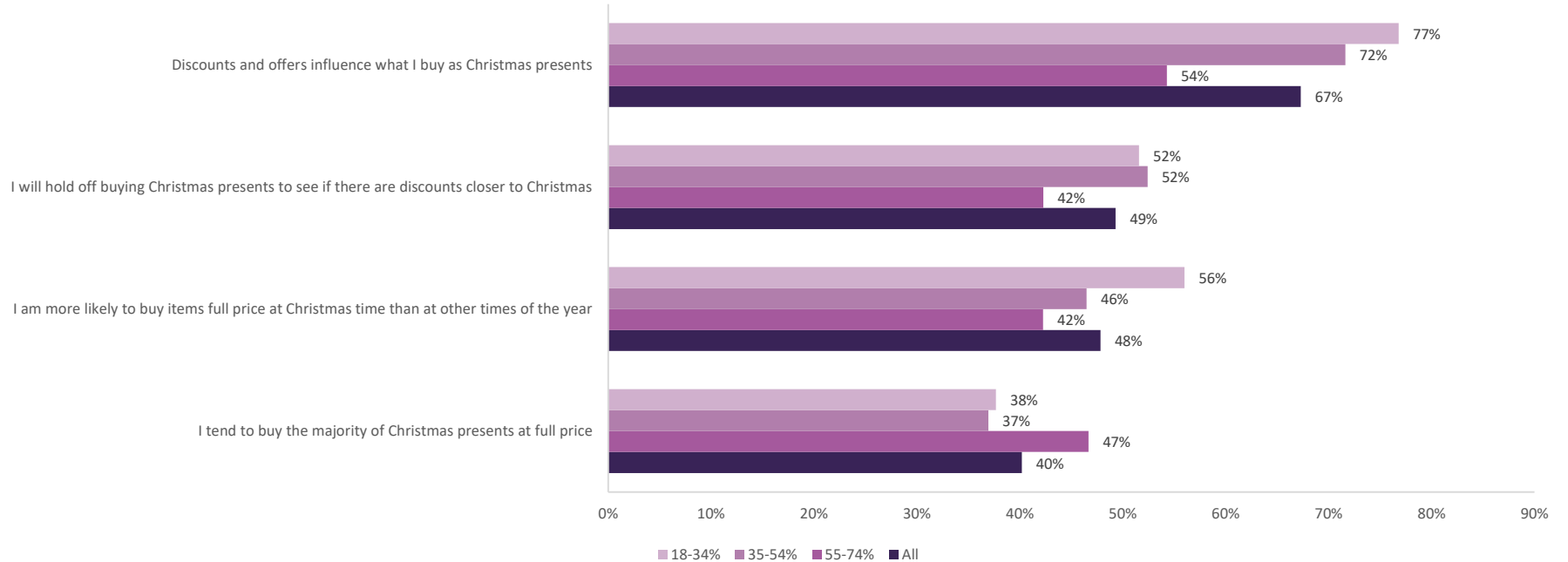


FOR EACH OF THE FOLLOWING PLEASE STATE WHETHER YOU THINK YOU'LL SPEND LESS, ABOUT THE SAME OR MORE THAN LAST YEAR: SPEND MORE

BASE: 858 UK SHOPPERS

SOURCE: SAVVY SHOPPER PANEL, 2019

AGREE WITH THE STATEMENTS



PLEASE STATE THE EXTENT TO WHICH YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS:

BASE: 858 UK SHOPPERS

SOURCE: SAVVY SHOPPER PANEL, 2019